

UNCOMMON™

Uncommon Giving
Corporation



This presentation contains certain forward-looking statements concerning the plans, strategies or objectives for the future operations of Uncommon Giving Corporation (the “**Company**”), including such things as business strategy and measures to implement that strategy; goals, models and assumptions with respect to the Company’s future financial, economic or business performance; the Company’s future operations, industry and financing plans, competitive strengths and goals; growth of the Company’s business and operations; references to possible future success; statements and expectations concerning the timing and completion of one or more offerings of the Company’s securities; and statements regarding the Company’s expected use of proceeds from such offering(s). Statements in this presentation using the words “anticipate,” “aspire,” “believe,” “estimate,” “expect,” “goal,” “may,” “model” “predict,” “project,” “propose,” “seek,” “target,” “will” and similar phrases or words, or the negative thereof or other variations thereof or comparable terminology or any statements of other than historical fact are intended to identify forward-looking statements.

These statements are based on certain assumptions, analyses and estimates made by us based on our experience, our perception of historical trends, current conditions and expected future developments, as well as other factors we believe are appropriate under the circumstances. The Company’s actual results and financial condition may differ materially from those expressed or implied in the forward-looking statements. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict, many of which are outside of our control. Many of such risks, uncertainties and other factors will be specifically identified in a Private Placement Memorandum under the heading “Risk Factors.”

Prospective investors are urged to obtain a copy of such Private Placement Memorandum, when available, and carefully consider the Risk Factors. All the forward-looking statements made in this presentation shall be qualified by such cautionary statements, and you should not rely on any of these forward-looking statements. We do not undertake any obligation to update any forward-looking statement, whether written or oral, relating to the matters discussed in this presentation except to the extent required by federal securities laws.

5-minute Video Presentation



Invest in Generosity.

UNCOMMON



UNCOMMON GIVING CORPORATION

Generosity Company
developing
Uncommon Giving Platform
including
Cause-based Giving Funds
helping
People in Need
and delivering an
Extraordinary Giving Experience

*Doing good in **UNCOMMON** ways.*

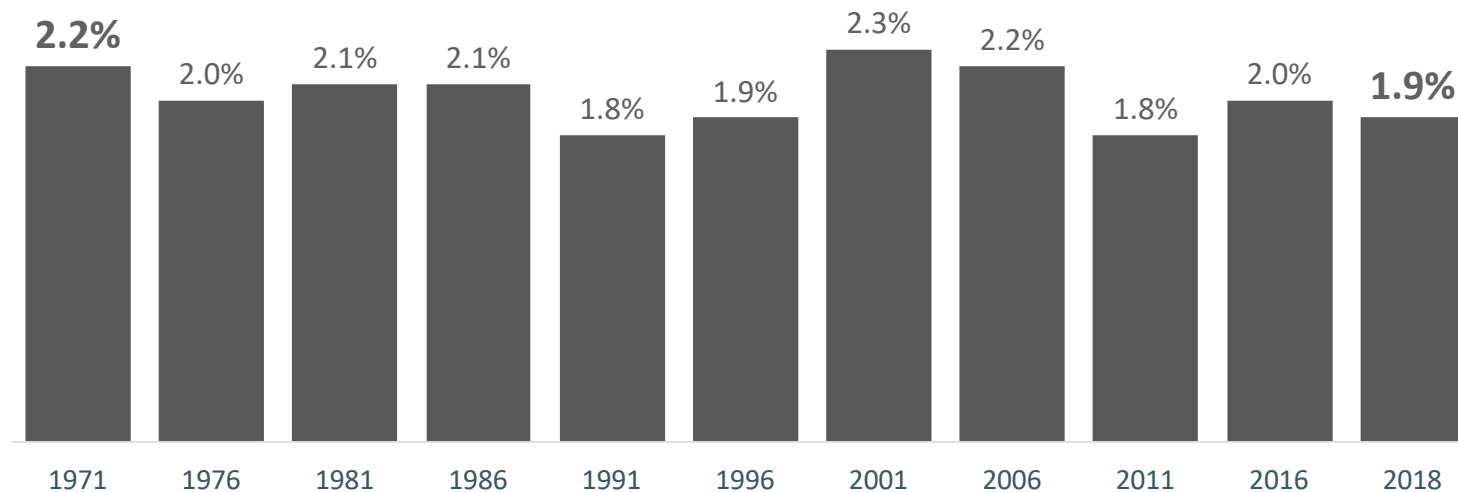
The Problem

UNCOMMON

We're here to awaken generosity!

2%

Giving as a percentage of personal income
has been stagnant for nearly 50 years



Why is giving stagnant?

Giving has become:

- Transactional
- Institutional
- Devoid of feedback
- Lacking joy

In the last 10 years:

- 20 million fewer givers
- Volunteering is at a 10-year low

We want to change that!



Giving Treasure

- Immediate Gratification
- Trading \$'s
- Transactional
- Duty
- Special Occasions
- Legacy
- UNCOMMON IMPACT- Operating Cash for Nonprofits

Our Solution



“When you do the common things in life in an uncommon way, you will command the attention of the world.”

- George Washington Carver

The *UNCOMMON* brand platform

Pillars

Our commitment to the world

Awaken
generosity

We reveal new ways to turn passion into action, based on what you care about and how you can help.

Inspire through
impact

By sharing the experience of making a difference, we create a virtuous cycle in which giving leads to more giving.

Change minds,
change the world

We're shifting the way people think about helping others by igniting a global culture of giving powered by trust.

Purpose

Our reason for being

Doing good
in uncommon
ways

Personality

Who we are

Fresh

Radiant

Revolutionary

Experience

Our first impression

You have more to give than you think



<https://vimeo.com/uncommongivingcorp/uncommon>

UncommonGiving.com



Discover Nonprofits


I'm a Nonprofit

How it Works

Log In

Join Now



Discover nonprofits
you  & amplify
your giving impact.

Discover Nonprofits

See how easy it is

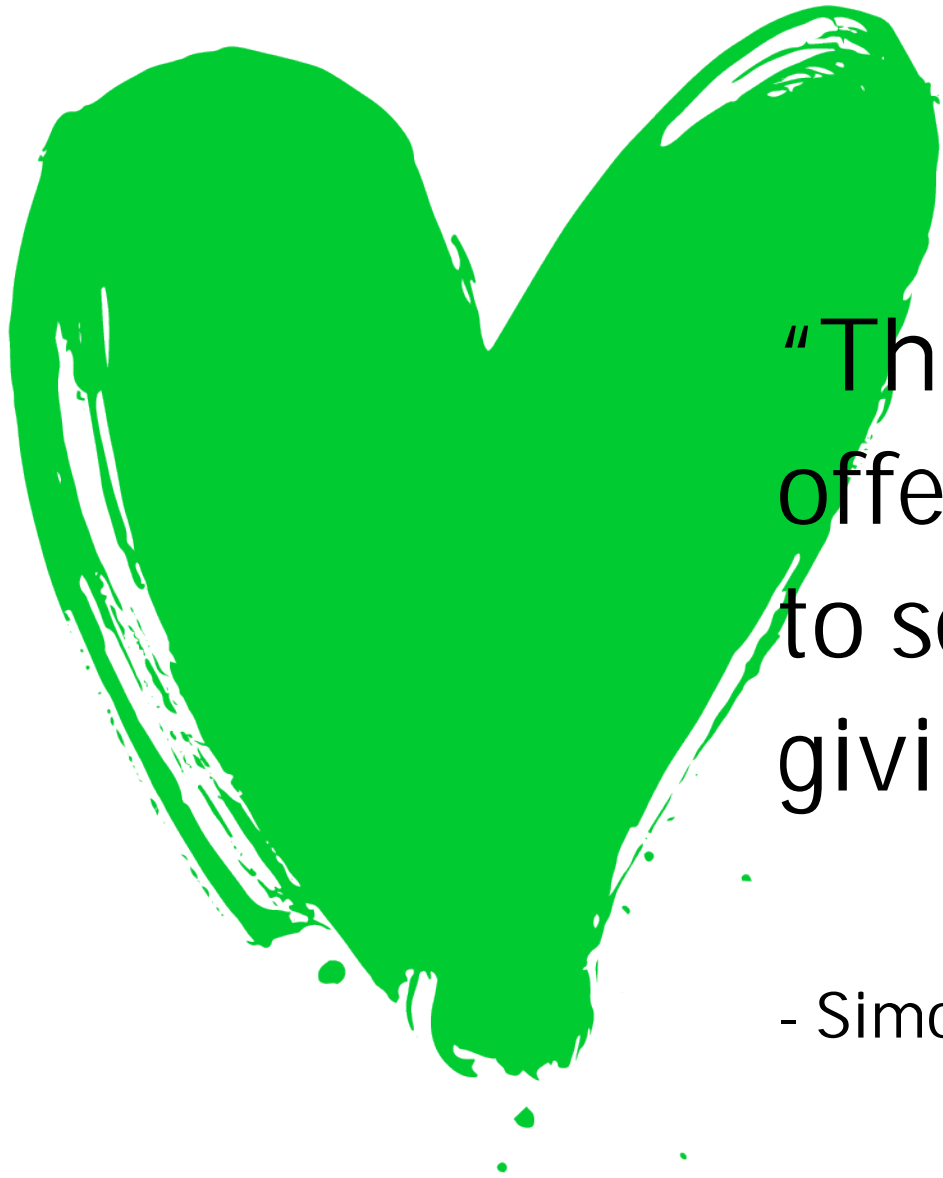


Help

UncommonGiving.com

IT'S EASY TO GET STARTED





“There is a difference between offering a service and being willing to serve. They may both include giving, but only one is generous.”

- Simon Sinek

Journey of Generosity – Our Mission

Awaken Generosity ... by encouraging serving through Giving

- Time
- Talent
- Treasure
- Testimony
- Thanks

My Generosity Dashboard

Direct Giving

+ YEAR TO DATE \$1,600.00

Generosity Accounts

[Create New Account](#)

MY DONOR ADVISED FUND (DAF)

+ WALLET \$300.00

+ INVESTMENTS \$24,500.00

MY ROUNDUP WALLET (DAF)

+ MY FAVORITE NONPROFIT \$53.79

+ MY CHURCH \$32.86

MY EMPLOYER (DAF)

+ MY WALLET \$125.00

+ EMPLOYER WALLET \$100.00

MY COMMUNITY (DAF)

+ JOINT FUND \$275.00

+ FAMILY FUND \$2,100.00

+ GRANDKID FUND \$1,250.00

+ FRIENDS FUND \$320.00

Giving Funds

+ CHILD WELFARE \$95.00

+ UNITY FUNDS \$400.00

Uncommon Ownership



[Invest Now](#)

Visit [Uncommon.Today](https://uncommon.today) to view press releases and quarterly shareholder videos.

UGIV Market



10% of every purchase goes to fund your digital wallet to support your cause or nonprofit.

UGIV Time

+ YEAR TO DATE 32.00 hrs

+ LAST YEAR 105.50 hrs

UGIV Talent

- ACHIEVER
- MAXIMIZER
- STRATEGIC
- EMPATHY
- BELIEF

Discover, learn about, and use your unique gifts and talents to help people in need.

My Generosity Feed

Search nonprofits

Uncommon Giving

FOLLOWING

Pilgrim Rest Foundation Inc

Arizona Friends of Foster ...

Kanakuk Kamps

School Connect

Global Health Charities

Thrive AZ

CONTRIBUTE

Uncommon Ownership

UGIV Market

UGIV Time

UGIV Talent

Social

UGIV Page

Uncommon Giving
August 9 at 9:55 AM

A massive explosion rocked Beirut, Lebanon leaving at least 137 people dead and thousands injured. In the midst of a global pandemic, up to 300,000 may be currently homeless. How can you help, right where you are? Colleagues of Global Health Charities are on the ground assessing damage and providing personal support. Please consider a gift to help in the daunting recovery efforts. <https://bit.ly/3iqXEGT> #PrayForLebanon #BeirutRelief #AwakenGenerosity #UncommonGiving



10

3 Shares

Like

Comment

Share

Uncommon Giving
August 8 at 2:17 PM

Did you know on this day in 1786, the U.S. established its monetary system? Today, a gift as little as \$10 can go a long way to help someone in need. Set up your Uncommon Giving Wallet at <https://uncommongiving.com>. #UncommonGiving #DollarDay #DoGoodDifferently

My Generosity Feed

Search nonprofits

Uncommon Giving

FOLLOWING

Pilgrim Rest Foundation Inc

Arizona Friends of Foster ...

Kanakuk Kamps

Give Now



School Connect

Global Health Charities

Thrive AZ

CONTRIBUTE

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Social

UGIV Page



Be the first of your friends to like this

Kanakuk Kamps on Thursday

The tiniest Kampers share BIG smiles at K-Kauai Family Kamp! 😊



71 likes, 4 comments

Kanakuk Kamps on Wednesday

We're ready for summer 2021 at K-Kountry! 🌞 bit.ly/3ctdjng

My Generosity Feed

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UNCOMMON Giving

Anything

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Website

News

KANAKUK KAMPS

BRANSON MO, 65616

(417) 266-3000

Categories | [CAMPGROUND](#) | [NONPROFIT ORGANIZATION](#) | [TRAVEL COMPANY](#)

Summer camps in Southwest Missouri. Developing next generation leaders since 1926. www.kanakuk.com

Our Uncommon Team

Our Board

Gene Baldwin



Ron Baldwin



Deborah Haynes



Steven Hovde



Scott Reed



DeForest Soaries



Phil Swatzell

Our Leadership

Gene Baldwin
Chairman



Ron Baldwin
Chief Executive Officer



Dave McMaster
President & Corp. Counsel



Rob Kennedy
Chief Financial Officer



Laura Graham
Chief Marketing Officer



John Pileggi
Chief Investment Officer



Earl Bridges
Sr. Advisor, Workplace



Cary Summers
Chief Generosity Officer



Steve Anderson
Chief Technology Officer



Chris Wagner
Sr. Advisor, Development



Uncommon Giving Corporation

Doing good ❤️ ...

Doing well 💰

Creating “The” National Brand of Generosity

Vision...

Capital...

Execution...

Vision

UNCOMMON

About Uncommon

Our Mission

Awaken generosity by encouraging a lifetime of giving time, talent, treasure, testimony and thanks.

Our Vision

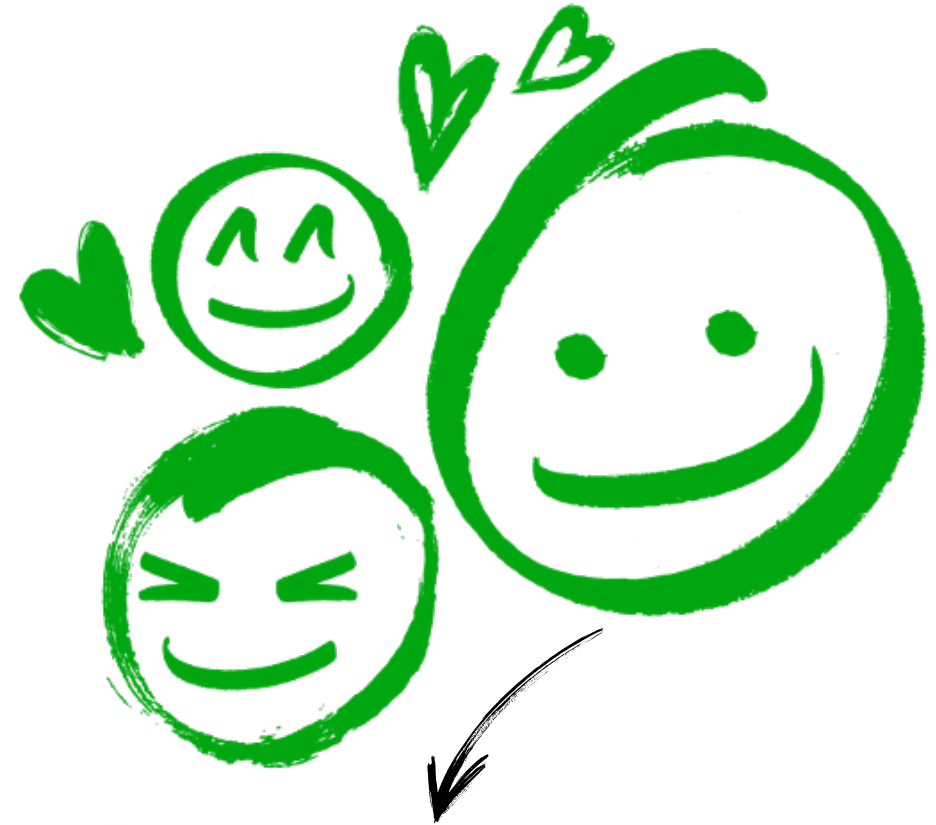
Inspire the hearts of millions to serve by celebrating the impact of living a generous life.

Our Purpose

Honor God by contributing to the wellbeing of others.

The Reward

Provide a competitive economic, social and spiritual return on investment by focused execution of our mission, vision and purpose.



<https://vimeo.com/uncommongivingcorp/ronintro>

Our Uncommon "ROI" Model

Provide Impact Products and Services

X

Contribute to the Wellbeing of Others

X

Engage Employees & Shareholders

=

Profits

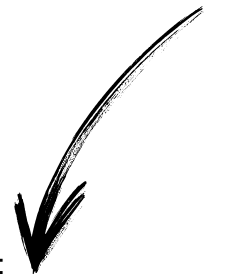
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Competitive Triple Bottom Line

Economic • Social • Spiritual



Triple Bottom Line Video:
<https://vimeo.com/uncommongivingcorp/reward>



Our Uncommon "For Profit" Model

Workplace = Profits \$



Family = People ❤️


Nonprofits = Purpose ❤️

Government = Protection \$

Execution

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Business Model

- Modernized Generosity Platform / Ecosystem
- Close the loop...  and \$s
- B to C primary – B to B value add
- Leverage “proprietary” technology to assure low cost/high value competitive advantage
- Inspiring and imaginative low cost investment platform

Revenue Model

- Transaction Processing Fees
- Tips
- Platform Fees
- Giving Fund Fees
- Interest Income
- Investment Fees
- Partnerships
- Merchandise

Use of Proceeds - Go To Market Focus

Leadership

- Core Platform
- Wealth and Tax Advisors
- Workplace Generosity
- Giving Funds
- Roundup
- Marketplace

Dave McMaster

John Pileggi

Earl Bridges

KJ Jaramillo

Wayne Becker

Matt Baldwin

Capital

UNCOMMON

Capital

- ✓ Start up - \$17.5M
 - ✓ Founders Shares - \$13.5M
 - ✓ Long-term Debt - \$2.5M
 - ✓ Line of Credit - \$1.5M
- Go To Market
 - \$2.5M Preferred Notes
 - \$5M Common Stock
- Expansion

Preferred Note Offering (506(c))

- Offering up to \$2.5 million in preferred notes to accredited investors only
- \$25,000 minimum investment
- 12% annual interest rate, paid quarterly beginning October 1, 2020, on an unsecured note with 5-year maturity of December 31, 2025
- Notes may be purchased/held in self-directed IRA, retirement plan or donor advised fund
- Notes may be prepaid without penalty after October 31, 2021
- Offering ends December 31, 2020, unless shortened or extended by board of directors

Common Stock Offering (506(c))

- Offering up to \$5 million in common stock @ \$10 per share, plus 20% warrant coverage to accredited investors only
- \$25,000 minimum investment
- Shares may be purchased/held in self-directed IRA, retirement plan or donor advised fund
- Offering ends December 31, 2020, unless shortened or extended by board of directors

2 -minute Video Recap



Next Steps

Uncommon.Today

UNCOMMON



Hello!

We're Uncommon, the generosity company.™

Watch our video 

What we do



UNCOMMON

Invest Now

INVEST NOW

Own the Uncommon

(Accredited Investors Only)

Why invest in Uncommon?

- Early stage opportunity focused on a triple bottom line – economic, social and spiritual return on investment
- Cost-efficient and cutting-edge digital generosity ecosystem with potential multiple revenue streams
- Opportunity to invest in a technology platform relevant in a “new normal” environment
- Common stock priced at \$10 per share with 20% warrant coverage or 5 year preferred notes with a 12% coupon
- An opportunity to “Do good...and Do well”

Invest Now

Convenient Online Option – Common Stock

Step 1: Request a copy of common stock PPM and subscription agreements here: [Uncommon Giving Common Stock PPM](#).

Step 2: Following review of documents, please verify your accredited investor status on [Colonial Stock Transfer's website](#). Enter offering code: **353535**

Step 3: Once you've received your accredited investor status, you can [complete your investment here](#) where you will enter your Accredited Investor Confirmation Number. Instructions for completion will be provided on Colonial Stock Transfer Company's website.

Step 4: Upon acceptance of your Subscription Agreement, fund your investment via check, ACH or wire transfer.

Need more info?

[Contact us](#) to schedule a one-on-one meeting with one of our executives:

Ron Baldwin

Founder & CEO

John Pileggi

Chief Investment Officer

Gina Carlson

Uncommon.Today



Enter Offering ID >>>> Enter Verification Info >>>> Upload Verification Documents >>>> Submit

Frequently Asked Questions About Investor Privacy and Accredited Investors

Enter Offering ID then click Submit

Common Stock

Submit

Need Help? Contact us via phone at 801-355-5740 or Toll Free at 877-285-8605 or send an email to InvestorCheck@colonialstock.com

Invest Now

Convenient Online Option – 12% Note

Step 1: Request a copy of the 12% Note PPM and subscription agreements documents here: [Uncommon Giving 12% Note PPM](#).

Step 2: Following review of documents, please verify your accredited investor status on [Colonial Stock Transfer's website](#). Enter offering code: **363636**

Step 3: Once you've received your accredited investor status via email, you can then complete your investment by contacting Gina Carlson by phone 913.424.8305 or [Email](#) and provide your Accredited Investor Confirmation Number.

Step 4: The 12% Note will be sent to you for signature via DocuSign to complete your investment.

Invest Now

Step 5: Upon acceptance of your Subscription Agreement, fund your investment via check, ACH or wire transfer.

For the links above, we are utilizing the CloudRaise platform by EquityTrack and Colonial Stock Transfer. Colonial Stock Transfer is also our SEC registered stock transfer agent and registrar.

Concierge Option



Contact Gina Carlson, Director, Investor Relations, who will assist you with the online investment process.

Phone: **913.424.8305**

Invest Now



Enter Offering ID >>>> Enter Verification Info >>>> Upload Verification Documents >>>> Submit

Frequently Asked Questions About Investor Privacy and Accredited Investors

Enter Offering ID then click Submit

12% Note

Need Help? Contact us via phone at 801-355-5740 or Toll Free at 877-285-8605 or send an email to InvestorCheck@colonialstock.com

Your Next Steps

1. Go to Uncommon.Today and click on the “Invest Now” link provided which will direct you to the two Uncommon Giving investment options:
 - Common stock
 - 12% Note
2. The Uncommon Giving Investor Presentation is provided for your review on the “Invest Now” webpage.
3. Click the Common stock link or Note link to receive a copy of the PPM and subscription documents via email
 - [Uncommon Giving Common Stock PPM](#)
 - [Uncommon Giving 12% Note PPM](#)
4. Following review of the PPM(s) and subscription documents, you will be directed to the accredited verification website on [Colonial Stock Transfer’s website](#). Entering one of the two below offering codes.
 - Common Stock Offering ID: 353535
 - 12% Note Offering ID: 363636
5. The accredited investor confirmation will be provided via email, you will then be directed to Colonial Stock Transfer Company website to enter your Accredited Investor confirmation number to complete your common stock purchase.
6. 12% Note investors will contact Gina Carlson following receipt of their accredited investor confirmation. Note Subscription documents will be provided directly to you via Gina Carlson.
7. Upon acceptance, fund your purchase via check, ACH or wire transfer
8. Please contact Gina Carlson - Director, Investor Relations with any questions!
 - gina@Uncommon.Today or (913) 424-8305



Wrap Up

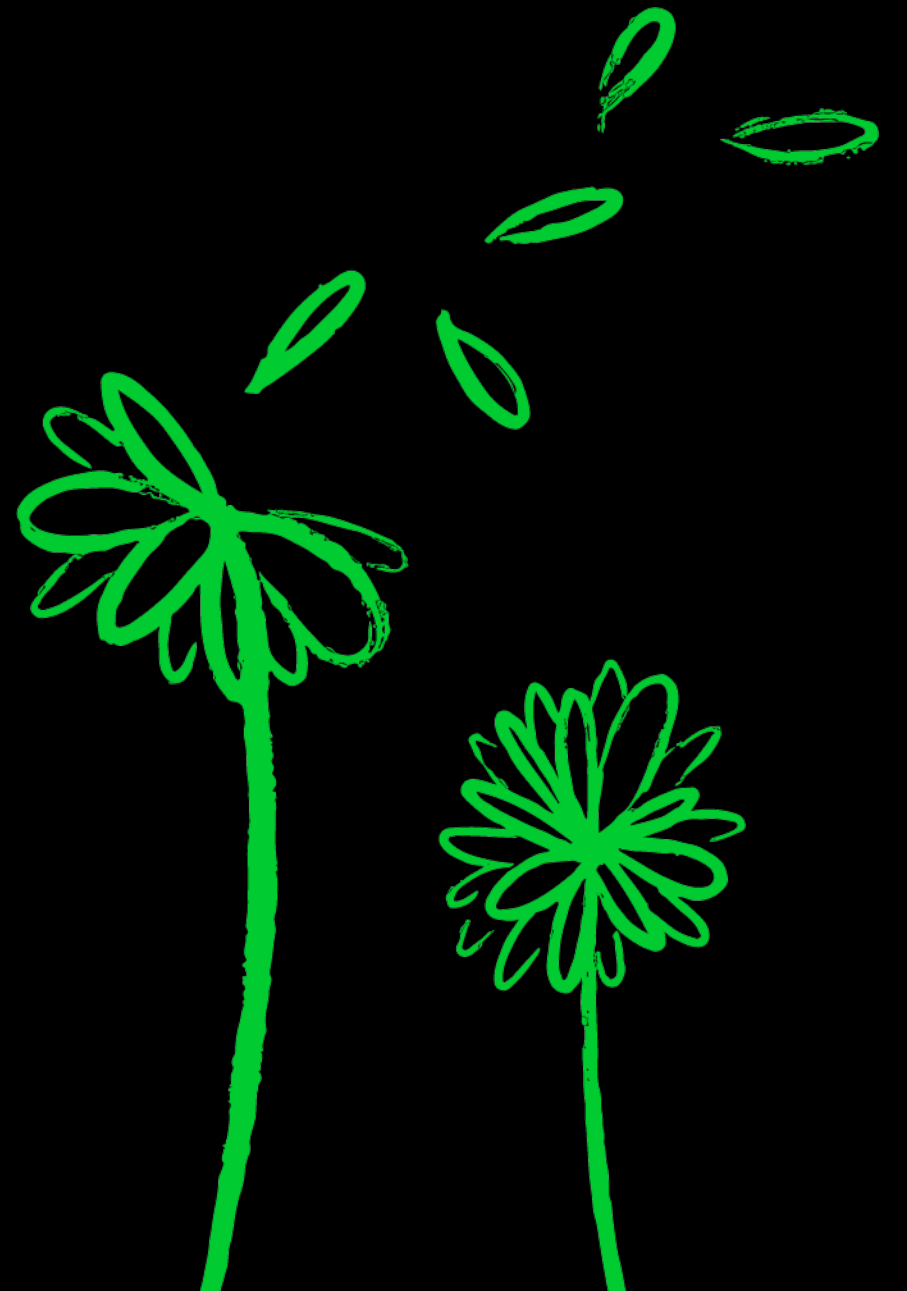
UNCOMMON

Why Invest in Uncommon?

- Early stage opportunity focused on a triple bottom line – economic, social and spiritual return on investment
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- Common stock priced at \$10 per share with 20% warrant coverage or 5 year preferred note with a 12% coupon
- Do good ❤️ .. Do well 💰

UNCOMMON™

You have more to give
than you think!



Thank
you 😊