

INVESTMENT OPPORTUNITY

The Fund seeks to provide total return through a combination of capital appreciation and income, primarily through investments in equity securities of companies in the utility sector.

KEY FEATURES

**Stronger Risk/Return Potential** — Aims to deliver stronger risk-adjusted performance from energy exposure than pure passive plays

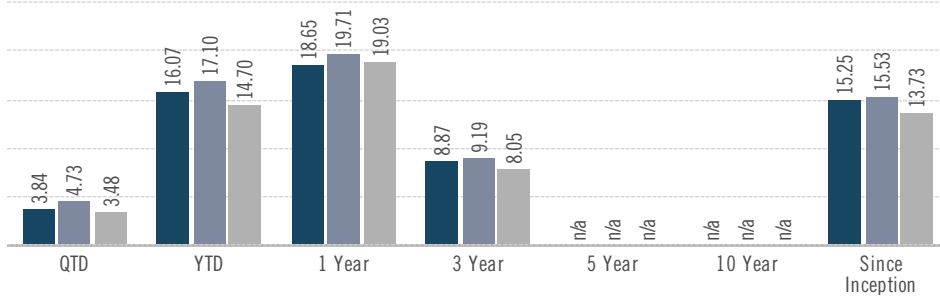
**Sector Expertise** — Offers experienced insights into utility and energy investments through a disciplined, long-term strategy focused on companies and industries the subadviser knows well

**Actively Managed** — Qualitative (management interviews, field research, macro factor analysis) and quantitative (modeling, valuation, technicals) analysis inform bottom-up security selection through a dynamic investment process emphasizing disciplined risk management

INVESTMENT PROCESS

- 1 Dynamic evaluation of research analysts' recommendations; determination of priority and attractiveness in accordance with investment guidelines
- 2 Risk management reviews conducted before investments are made
- 3 Timing of entry and exit assessed by mapping out catalysts, assessing market conditions, and conducting technical analysis
- 4 Investments continuously re-evaluated and conviction level checked

AVERAGE ANNUAL TOTAL RETURNS (%) as of 06/30/19 ■ NAV ■ Market Price ■ Index



Returns for periods of less than one year are cumulative total returns.

**Performance data quoted represents past results. Past performance is no guarantee of future results and current performance may be higher or lower than the performance shown. Investment return and principal value will fluctuate, so your shares, when redeemed, may be worth more or less than their original cost. Please visit [Virtus.com](http://Virtus.com) for performance data current to the most recent month-end.**

The Expense Ratio represents the fund's management fee, which is structured as a unified fee, out of which the Fund's subadviser pays all routine expenses, except for certain payments as described in the prospectus, which are paid by the Fund.

On April 1, 2019, the ETF changed its name from Reaves Utilities ETF.

For more information, contact us at 1-800-243-4361 or visit us at [www.virtus.com](http://www.virtus.com).

|                  | NYSE Arca                |
|------------------|--------------------------|
| NAV Symbol       | UTES.NV                  |
| IOPV Symbol      | UTES.IV                  |
| CUSIP            | 26923G806                |
| Inception Date   | 09/23/15                 |
| Expense Ratio    | 0.49%                    |
| 30-day SEC Yield | 2.38%                    |
| Adviser          | Virtus ETF Advisers LLC  |
| Distributor      | ETF Distributors, LLC    |
| Subadviser       | Reaves Asset Management  |
| Benchmark        | S&P 500® Utilities Index |

PORTFOLIO MANAGEMENT

**Reaves** Asset Management

Reaves is an investment advisor that manages over \$3B for both institutional and retail clients. Its portfolio managers are supported by a highly experienced management team, and its research team averages over 20 years of experience.

INVESTMENT PROFESSIONALS

**John P. Bartlett, CFA**

President, Portfolio Manager, and Research Analyst

Industry start date: 1993

Start date as Fund Portfolio Manager: 2015

**Joseph 'Jay' Rhame, III, CFA**

Chief Executive Officer, Portfolio Manager, and Research Analyst

Industry start date: 2005

Start date as Fund Portfolio Manager: 2015

| TOP TEN HOLDINGS (%)                  | % Fund |
|---------------------------------------|--------|
| NextEra Energy, Inc.                  | 16.35  |
| DTE Energy Co.                        | 8.36   |
| Sempra Energy                         | 6.29   |
| Public Service Enterprise Group, Inc. | 5.89   |
| NiSource, Inc.                        | 5.09   |
| Southwest Gas Holdings, Inc.          | 5.06   |
| CMS Energy Corp.                      | 4.80   |
| NextEra Energy Partners, LP.          | 4.54   |
| Consolidated Edison, Inc.             | 3.63   |
| Xcel Energy, Inc.                     | 3.48   |

Holdings are subject to change. To view the full list of holdings, please visit [virtus.com](http://virtus.com).

## IMPORTANT RISK CONSIDERATIONS

**Exchange-Traded Funds (ETF):** The value of an ETF may be more volatile than the underlying portfolio of securities it is designed to track. The costs of owning the ETF may exceed the cost of investing directly in the underlying securities. **Equity Securities:** The market price of equity securities may be adversely affected by financial market, industry, or issuer-specific events. Focus on a particular style or on small or medium-sized companies may enhance that risk. **Industry/Sector Concentration:** A fund that focuses its investments in a particular industry or sector will be more sensitive to conditions that affect that industry or sector than a non-concentrated fund. **Utilities Sector Concentration:** The fund's investments are concentrated in the utilities sector and may present more risks than if the fund were broadly diversified over numerous sectors of the economy. **Prospectus:** For additional information on risks, please see the fund's prospectus.

## GLOSSARY

**30-day SEC Yield** is an annualized yield that is calculated by dividing the investment income earned by the Fund less expenses over the most recent 30-day period by the current NAV at the end of the 30-day period.

## BENCHMARK

The S&P 500<sup>®</sup> Utilities Index is a free-float market capitalization-weighted index comprised of companies included in the S&P 500<sup>®</sup> utilities sector. The index is calculated on a total return basis with dividends reinvested. The index is unmanaged, its returns do not reflect any fees, expenses, or sales charges, and is not available for direct investment.

The Fund is an exchange-traded fund ("ETF"). The "net asset value" (NAV) of the Fund is determined at the close of each business day, and represents the dollar value of one share of the Fund; it is calculated by taking the total assets of the Fund, subtracting total liabilities, and dividing by the total number of shares outstanding. The NAV of the Fund is not necessarily the same as its intraday trading value. Fund investors should not expect to buy or sell shares at NAV because shares of ETFs such as the Fund are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Thus, shares may trade at a premium or discount to their NAV in the secondary market. Brokerage commissions will reduce returns. NAV returns are calculated using the Fund's daily 4:00 pm NAV, and include the reinvestment of all dividends and other distributions (reinvested at the Fund's NAV on distribution ex-date). Market price returns are calculated using the 4:00 pm midpoint between the bid and offer, and include the reinvestment of all dividends and other distributions (reinvested at the 4:00 pm bid/offer midpoint on distribution ex-date). Market price returns do not represent the return you would receive if you traded at other times.

IOPV, or Indicative Optimized Portfolio Value, is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day.

The Fund is an actively managed exchange-traded fund and does not seek to replicate the performance of a specified index. The Fund may have a higher portfolio turnover than funds that seek to replicate the performance of an index.

**Please consider the Fund's objectives, risks, charges, and expenses before investing. Contact us at 1.800.243.4361 or visit [www.virtus.com](http://www.virtus.com) for a prospectus, which contains this and other information about the Fund. Read the prospectus carefully before investing.**

**Not insured by FDIC/NCUSIF or any federal government agency. No bank guarantee. Not a deposit. May lose value.**

Distributed by **ETF Distributors, LLC**, an affiliate of Virtus ETF Advisers LLC.

1150 07-19 © 2019 Virtus Exchange-Traded Funds. All Rights Reserved.