# HORIZONS ETFS HORIZONS MARIJUANA LIFE SCIENCES INDEX ETF ("HMMJ")



#### **STEVEN J. HAWKINS**

President and Co-CEO, Horizons ETFs Management (Canada) Inc.

Steven Hawkins is responsible for the day-to-day business and affairs of the firm and has over 30 years of experience in the investment industry. Mr. Hawkins has been with Horizons ETFs or its predecessors and affiliates since 2007.



## HMMJ: THE WORLD'S FIRST MARIJUANA ETF

#### Investment Objective:

HMMJ seeks to replicate, to the extent possible, the performance of the North American Marijuana Index, net of expenses. The Index is designed to provide exposure to the performance of a basket of North American publicly listed companies with significant business activities in the marijuana industry.

#### **Details:**

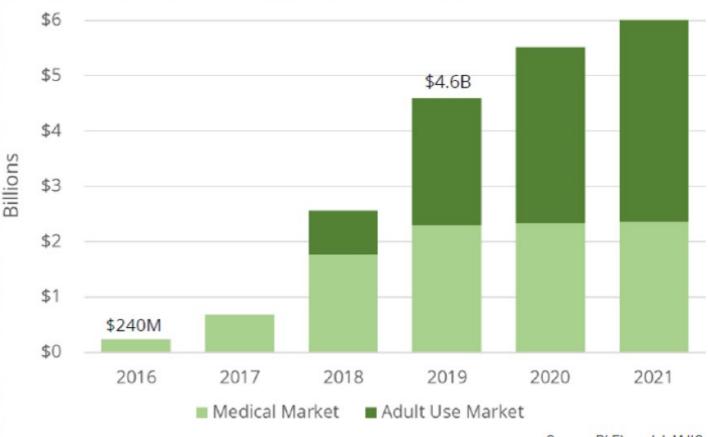
- Ticker: TSX-listed as HMMJ, HMMJ.U<sup>1</sup>
- Management Fee\*: 0.75%
- Currency: Canadian Dollar (Foreign exposure is not hedged)
- Eligibility: All registered and non-registered investment accounts
- Underlying Index: The North American Marijuana Index
- Bloomberg Ticker: NAMMAR:IND
- Rebalanced: Quarterly



#### **MEDICAL MARIJUANA OPPORTUNITY**

- The North American marijuana market posted USD \$6.7 billion in revenue in 2016, up 30% from the year before, according to ArcView Market Research, a leading publisher of cannabis market research
- In Canada, some analysts expect the marijuana market to increase exponentially over the next four years

#### **Growth Projections: Canadian Market**







## ACCESS TO CANNABIS FOR MEDICAL PURPOSES REGULATIONS ("ACMPR")

- ACMPR allows for a system of commercial operators that produce and sell quality controlled medical marijuana
- In-depth license application review process creates high barriers to entry
- 56 licensed companies<sup>1</sup>
- Over 167,000 medical marijuana users across Canada<sup>2</sup>

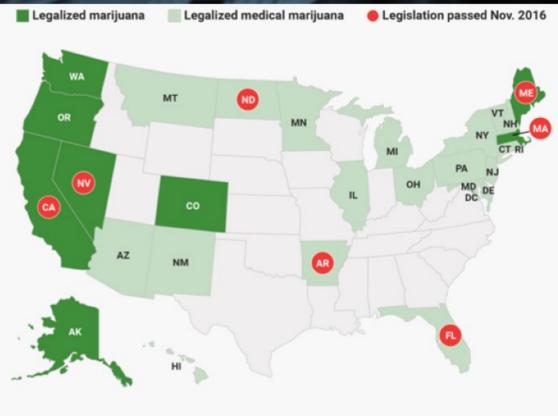
Number of licensed medical marijuana producers by province/ territory



#### THE CANADIAN ADVANTAGE

- In the USA, cannabis use and possession is illegal under federal law
- U.S. State laws govern marijuana use, but subject to federal law – this creates uncertainty (The Cole Memo)
- No crossing borders or state lines (federal law)
- In Canada, the use of medical marijuana is legal and regulated by the federal government
- Canadian product must meet Health Canada standards and be consistently pharma grade
- Canadian Liberal Government made campaign promise to legalize recreational marijuana use, and on April 13, 2017, the government introduced legislation to legalize recreational marijuana in Canada, on or before July 1, 2018

#### **States where Marijuana is Legalized**



SOURCES: Politico; Reuters



#### NORTH AMERICAN MARIJUANA INDEX

- Components are listed on North America's public equity markets with business activities that include biopharmaceuticals, medical manufacturing, distribution, bioproducts and other ancillary businesses to the marijuana industry
- Securities may be listed on the TSX, NYSE, NASDAQ or other North American junior exchanges that include (but are not limited to) the:
  - TSX Venture Exchange
  - Canadian National Stock Exchange
  - NASDAQ Capital Market



#### **INDEX METHODOLOGY**

- Market-cap weighted index
- Rebalanced quarterly to adapt to a dynamically changing market
- Securities will generally have a market capitalization of greater than CAD \$75 million
- Average daily trading value generally greater than \$250,000
- No issuer will represent more than 10% of the Index on each rebalance date



## MARIJUANA STOCK PERFORMANCE\*

Bloomberg Ticker	NAME	1 Month	3 Month	6 Month	YTD	1 Year	3 Year	5 Year	Since inception of NAMMAR**
NORTH AMERICAN MEDICAL MARIJUANA INDEX	NAMMAR INDEX	-9.52%	-11.46%						-24.76%
ABCANN GLOBAL CORP	ABCN CN EQUITY	-7.53%	-12.24%						
AURORA CANNABIS INC	ACB CN EQUITY	-7.43%	6.41%	-2.35%	8.26%	219.23%			-1.58%
APHRIA INC	APH CN EQUITY	-7.43%	14.12%	-9.26%	18.65%	131.78%			-9.67%
ARENA PHARMACEUTICALS INC	ARNA US EQUITY	-2.44%	78.31%	46.71%	63.24%	49.55%	-17.45%	-23.83%	52.50%
CANNIMED THERAPEUTICS INC	CMED CN EQUITY	-9.62%	6.82%	-22.63%	-12.56%				-23.58%
EMBLEM CORP	EMC CN EQUITY	-17.73%	-20.48%	-51.45%	-56.28%				-49.55%
EMERALD HEALTH THERAPEUTICS	EMH CN EQUITY	-10.69%	0.86%	-10.69%	-10.00%	216.22%			-12.03%
SUPREME PHARMACEUTICALS INC	FIRE CN EQUITY	-1.63%	-12.95%	-29.24%	-15.97%	86.15%			-28.40%
GW PHARMACEUTICALS -ADR	GWPH US EQUITY	-5.33%	7.31%	-15.19%	-5.31%	29.44%	4.96%		-18.50%
ICC INTERNATIONAL CANNABIS C	ICC CN EQUITY	-6.73%	-10.19%	8.99%	0.00%				15.48%
INVICTUS MD STRATEGIES CORP	IMH CN EQUITY	-14.49%	-12.59%	-34.81%	-16.90%				-32.57%
INSYS THERAPEUTICS INC	INSY US EQUITY	-20.24%	-37.82%	-28.37%	-0.65%	-35.95%	-19.71%		-24.28%
MEDRELEAF CORP	LEAF CN EQUITY	-2.26%							
MARICANN GROUP INC	MARI CN EQUITY	-28.24%	-30.29%						
CRONOS GROUP INC	MJN CN EQUITY	4.04%	0.43%	-22.92%	56.76%	404.35%			-30.95%
ORGANIGRAM HOLDINGS INC	OGI CN EQUITY	-8.75%	-10.61%	-12.40%	-24.48%	59.85%	-0.90%	45.18%	-13.78%
SCOTTS MIRACLE-GRO CO	SMG US EQUITY	0.15%	10.99%	6.67%	1.72%	18.03%	21.42%	22.21%	6.01%
HYDROPOTHECARY CORP/THE	THCX CN EQUITY	-6.54%	-10.06%						
CANOPY GROWTH CORP	WEED CN EQUITY	-0.78%	20.27%	-24.52%	-1.97%	141.51%	53.65%		-24.32%
22ND CENTURY GROUP INC	XXII US EQUITY	25.71%	60.58%	129.17%	101.83%	115.69%	-10.32%	39.26%	136.56%
ZYNERBA PHARMACEUTICALS INC	ZYNE US EQUITY	-54.96%	-65.92%	-72.27%	-59.27%	-25.12%			-70.66%

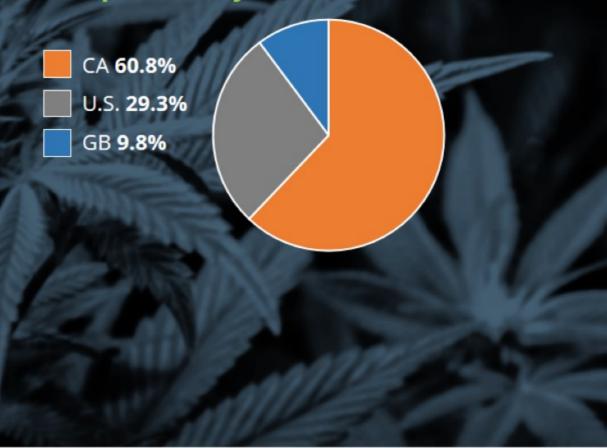
The indicated rates of return are the historical annual compounded total returns, including reinvestment of all dividends and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. The rates of return shown in the table are not intended to reflect future values of the equity investments. Please read the prospectus for more details.



## ETF HOLDINGS<sup>1</sup>

Company Name	Ticker	ETF Weight		
ARENA PHARMACEUTICALS INC.	ARNA	2.47%		
GW PHARMACEUTICALS PLC.	GWPH	9.50%		
INSYS THERAPEUTICS INC.	INSY	6.64%		
SCOTTS MIRACLE-GRO CO/THE.	SMG	9.69%		
22ND CENTURY GROUP INC.	XXII	2.66%		
ZYNERBA PHARMACEUTICALS INC.	ZYNE	2.01%		
CANNIMED THERAPEUTICS INC.	CMED	3.52%		
EMBLEM CORP.	EMC	2.35%		
HYDROPOTHECARY CORP.	THCX	1.89%		
CRONOS GROUP INC.	MJN	5.95%		
ABCANN GLOBAL CORP.	ABCN	1.65%		
MEDRELEAF CORP.	LEAF	0.88%		
SUPREME PHARMACEUTICALS INC.	FIRE	3.36%		
ORGANIGRAM HOLDINGS INC.	OGI	4.34%		
APHRIA INC.	APH	11.28%		
AURORA CANNABIS INC.	ACB	11.64%		
EMERALD HEALTH THERAPEUTICS	EMH	2.17%		
CANOPY GROWTH CORP.	WEED	11.42%		
ICC INTL CANNABIS CORP.	ICC	2.25%		
MARICANN GROUP INC.	MARI	1.71%		
INVICTUS MD STRATEGIES CORP.	IMH	1.80%		

#### **Composition by Countries**





#### **LEGAL CONSTRAINTS**

HMMJ is a TMX-listed issuer and will comply with all rules and policies of the TSX

HMMJ will not invest in any constituent issuers that are primarily focused on serving the medical
or recreational marijuana market in the United States, or the recreational marijuana market in
Canada, unless and until such time as it becomes legal

HMMJ's investment strategy permits the ETF to invest in marijuana companies that derive some portion of their revenue, currently or in the future, from the medical and/or recreational cannabis industry in certain U.S. states where cannabis use has been legalized by state law, notwithstanding that the use, possession, sale, cultivation and transportation of cannabis remains illegal under U.S. federal law



## COMPANY PROFILES: SCOTTS MIRACLE-GRO (SMG)

The largest stock in the selection universe by market-cap

- SMG is a household lawn care and fertilizer company. The global family of Scotts Miracle-Gro brands provides consumers with a wide range of lawn care, garden and home protection products
- Marijuana Strategy: SMG has made substantial investments focused on hydroponics, soil, fertilizers, pesticides, growing systems and lights targeted for the marijuana sector. The company is currently in the midst of a planned \$500 million investment in hydroponics – a sector that benefits heavily from cannabis growers of all sizes

# Scotts Mirade Gro



#### **COMPANY PROFILES: GW PHARMACEUTICALS [GWPH]**

- GWPH is the global leader in developing cannabinoid-based medicines
- Its lead product candidate, Epidiolex<sup>®</sup> (cannabidiol) is in development to treat rare and catastrophic forms of childhood-onset epilepsy, potentially offering relief to patients for conditions that previously had few treatment options

#### **Description of Business Strategy**

- Secure regulatory approval and launch using lead product candidate Epidiolex in Dravet syndrome and LGS in the United States and around the world
- Expand the market opportunity for Epidiolex<sup>®</sup> within the field of epilepsy
- Develop additional product candidates within the field of epilepsy and pediatric neurology





#### **COMPANY PROFILES: CANOPY GROWTH CORPORATION [WEED]**

- The largest Canadian-listed stock in the Index, Canopy Growth is a publicly-traded Canadian corporation, with its head office located in Smiths Falls, Ontario
- Canopy Growth is in the business of producing and selling medical cannabis, primarily in the Canadian market and has five licenses to cultivate and sell cannabis under the ACMPR program
- Canopy Growth has also positioned itself to produce and sell cannabis in the recreational market in Canada through Tweed and potentially other brands, when legalized in the future

GROWTH

# CANOPY

\_ TRADE \_

CORP.



#### **COMPANY PROFILES: APHRIA [APH]**

- Ontario-based Aphria is licensed to produce and sell medical marijuana under the provisions of the ACMPR
- The company is focused on producing and selling medical marijuana and its derivatives through a two-pronged growth strategy, including both retail sales and wholesale channels
- Retail sales are primarily sold through Aphria's online store as well as telephone orders. Wholesale shipments are sold to other ACMPR licensed producers



#### **COMPANY PROFILES: INSYS [INSY]**

- Insys is a specialty pharmaceutical company that develops and commercializes innovative drugs
- Insys currently markets two products: Subsys<sup>®</sup>, which is sublingual Fentanyl spray for breakthrough cancer pain, and a generic version of Dronabinol (THC) capsules
- In December 2011, launched Dronabinol SG Capsule, a generic equivalent to Marinol (dronabinol), an approved second-line treatment for chemotherapy-induced nausea and vomiting, or CINV, and anorexia associated with weight loss in patients with AIDS

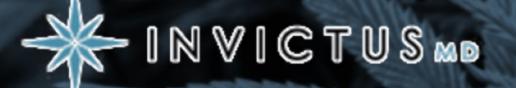
#### THERAPEUTICS, INC.



## HMMJ NEW Holdings







# maricann



# PHARMACEUTICALS MEDRELEAF

THE MEDICAL GRADE STANDARD"



## A GROWTH OPPORTUNITY - BENEFITS OF HMMJ

- Diversified exposure
- Liquid access to both the cannabis sector and large and small-cap companies
- Strong exposure to Canadian marijuana producers
- Flexibility to include more companies as medical and recreational marijuana use is legalized in more regions





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